

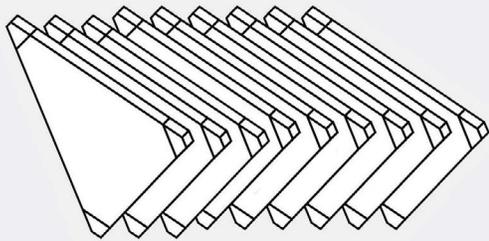
MODULAR SMART LIGHT PANELS

INNOVATIVE PRODUCT

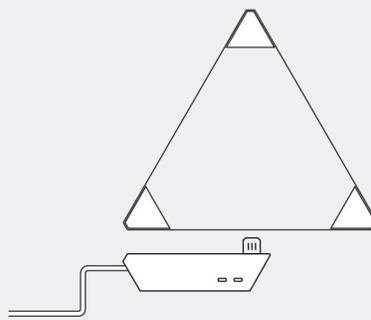




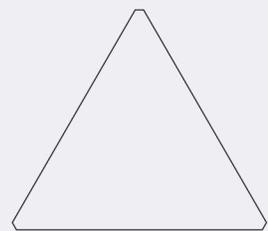
What's in the Box?



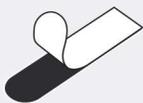
Smart LED Light Panels **x 9**



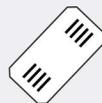
Control Unit **x 1**



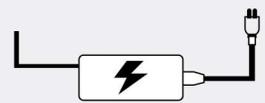
Stencil Paper **x 9**



3M Mounting Tape **x 28**



Connectors **x 8**



Power Supply **x 1**
*available for all global regions



Modular Smart Light Panels

Consumer Profile:

The Modular Smart Light Panels appeals to a wide range of tech-savvy consumer segments. Our research has identified technology early adopters, parents with young children, owners of small hospitality establishments, and design professionals as high-opportunity segments.

Key Selling Points / USPs

1. Apple HomeKit Certified, Apps for iOS and Android*
2. Compatible with all Nanoleaf Smarter Series devices
3. WiFi control: no hub or bridge required
4. Simple 'No-Holes, No-Hassle' mounting kit
5. Color-changing (16.7M colors) and tunable white (candlelight to twilight)

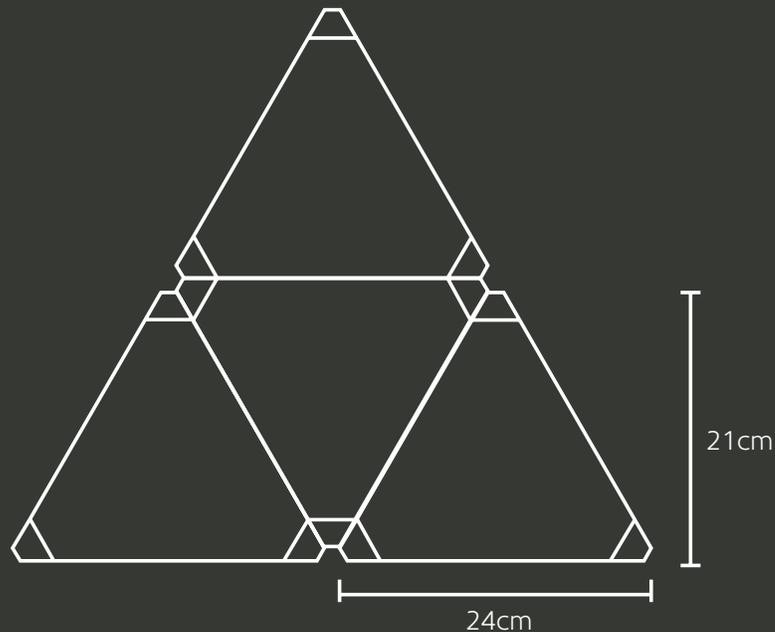
Main Product Features

1. Voice-Controllable (iOS / Siri)
2. Up to 30 panels supported for each power supply unit
3. Lightweight, modular panels: snap together along sides to create unique shapes
4. Create your own color palettes and scenes inside the Nanoleaf App
5. Create custom alarms and triggers inside the Nanoleaf App

Suggested Retail Price

\$199.99 USD | Smarter Kit (9 Panels)
\$59.99 USD | Expansion Pack (3 Panels)

Product Technical Specifications

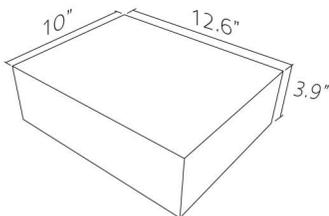


Weight: 210 grams / panel

LUMINOUS FLUX	100 Lm per panel
COLOR TEMPERATURE RATED	2200K - 6000K
MAX POWER per Panel	2 Watts
MAX PSU POWER	60 Watts
DIMMABLE	Yes (via Nanoleaf App or Voice Control)
CONTROL FRAMEWORK	Apple HomeKit, Android, Amazon Echo
MAX PANELS per PSU	30 pcs
CRI	80
POWER FACTOR	0.7
VOLTAGE	100 - 240 V (Universal)
COLOR CHANNEL CONFIGURATION	RGBW
COMMUNICATION PROTOCOL	WiFi (2.4Ghz b/g/n)
LIFETIME	25,000 hrs.
MAX COLORS	16.7 million



Logistics



Individual Smarter Kit Box Size:

12.6"W x 10"D x 3.9"H
(32cm x 25.5cm x 10cm)

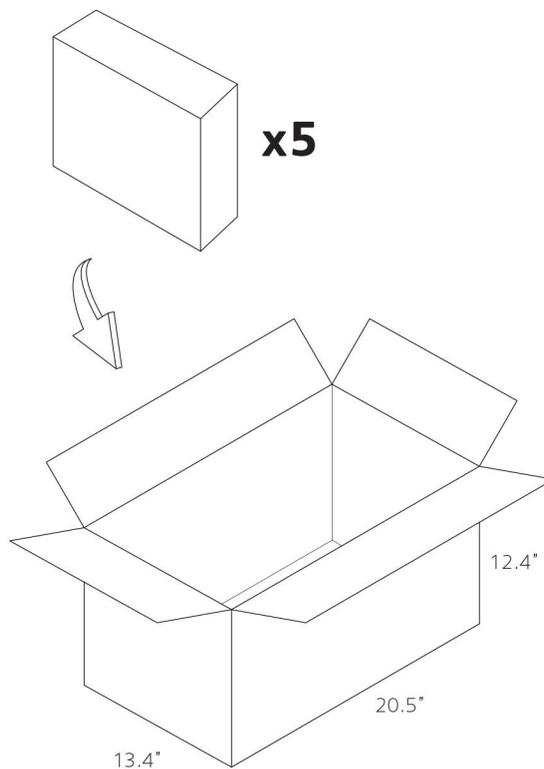
EAN Codes

Smarter Kit

North America: 0740016550969
European Union / UK: 0740016550976

Expansion Pack

North America: 0740016550983
European Union / UK: 0740016550990



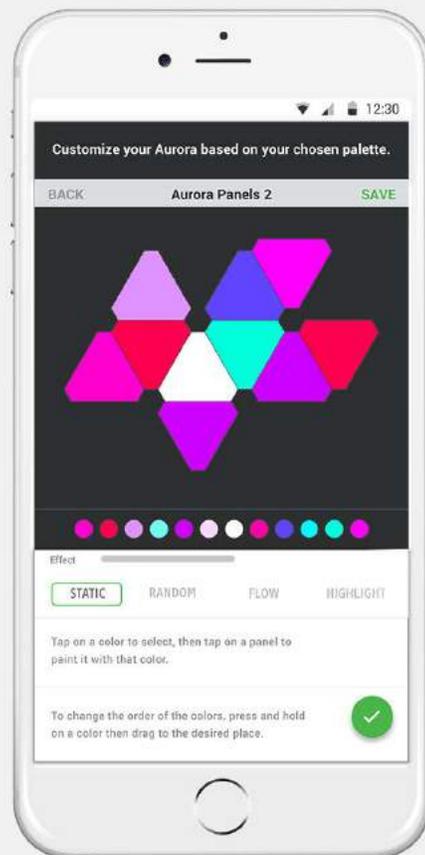
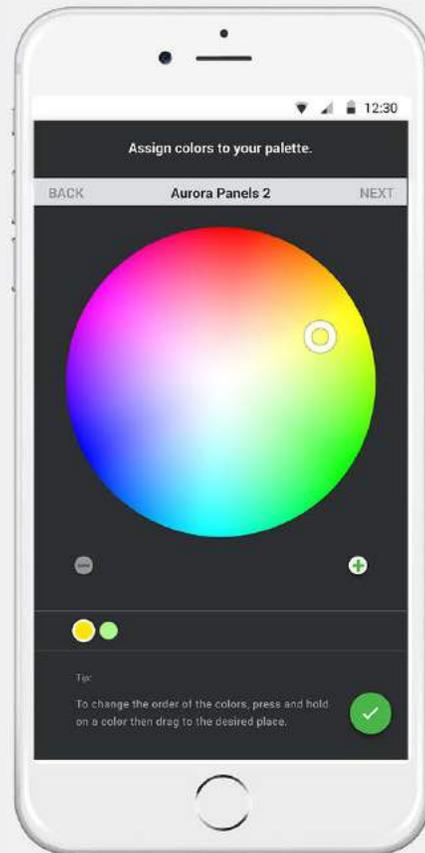
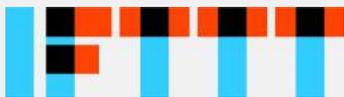
Master Carton Size:

20.5"W x 13.4"D x 12.4"H
(52cm x 34cm x 31.5cm)

Smarter Series App

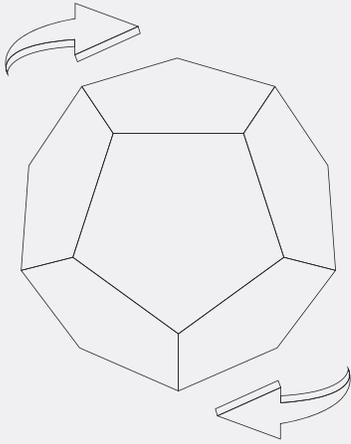
App Functions:

1. Create customized scenes and color palettes to define your experience.
2. Choose and apply colors and animation types to your panels in near-realtime.
3. Create triggers, scheduled events, and alarms for your panels.
4. Control the panels independently, or in combination with any compatible smart lighting products configured in the App (including third-party Zigbee products).
5. Create powerful IFTTT recipes to trigger events based on external inputs, such as weather reports.
6. Voice control via Apple Siri (iOS app), Google Now (Android app), or Amazon Alexa.



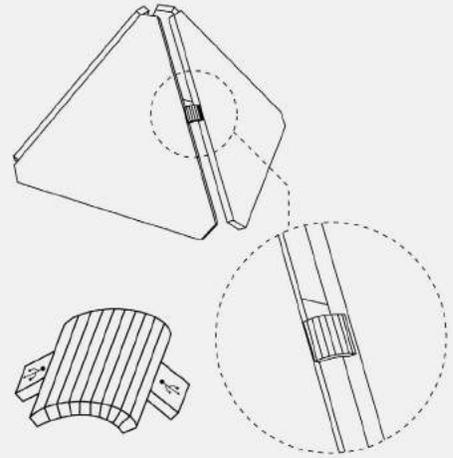
Product Roadmap

Accessories



Wireless Remote

Control power, animation timing, and cycle scenes with our WiFi-enabled wireless remote.



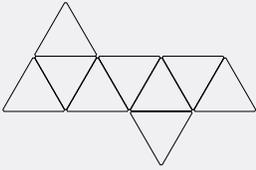
Shape Maker Kit

Connect panels together in three dimensions to create unique light sculptures.

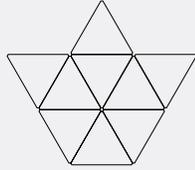


Design Ideas

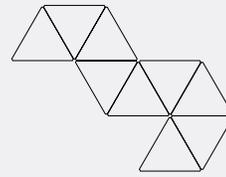
with 9 Panels



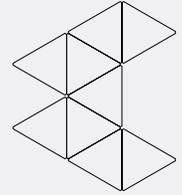
The Napping Unicorn



The Matrix Crown

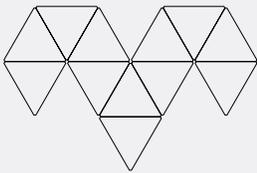


The Free Bird

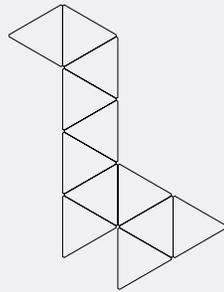


The Swanky Pacman

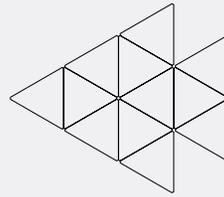
with 12 Panels



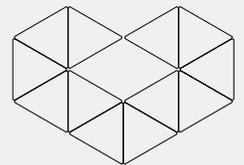
The Dodgy Ram



The Cuddly Giraffe

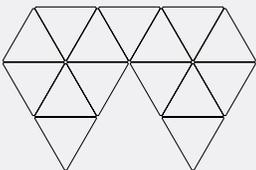


The Sparkly Nemo

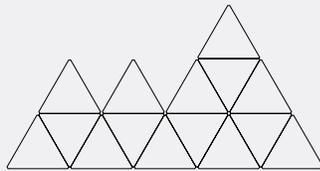


The Lovey Dovey

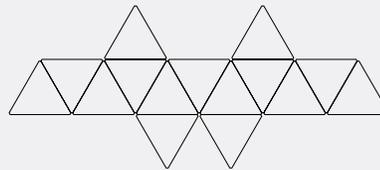
with 15 Panels



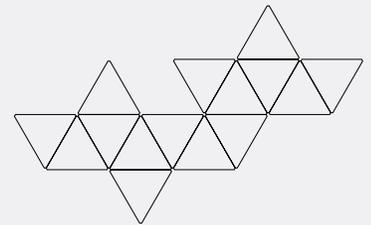
The Siamese Diamond



The Homely Mountains

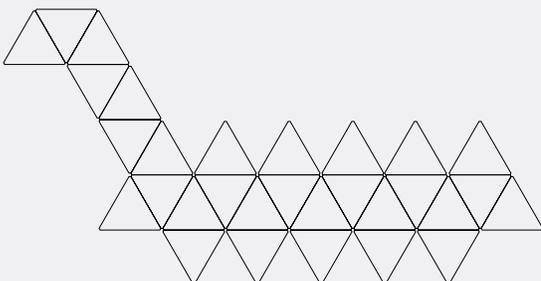


The Huggable Sloth

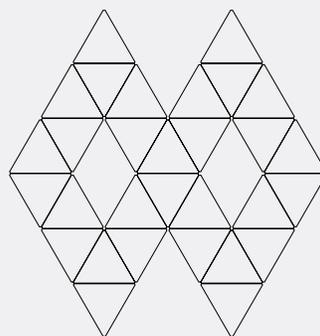


The Snuggling Kittens

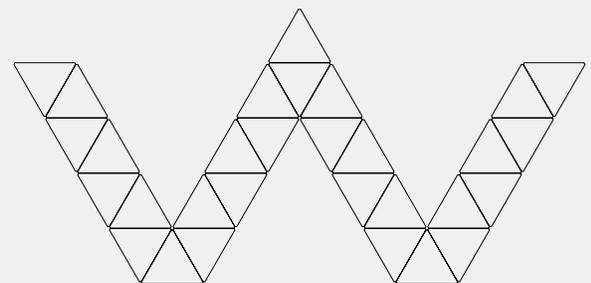
with 30 Panels



The Slurpasaurus Rex



The Divine Infinity



The Wiggly Worm



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